



4th Annual

RUN *for* READING 5K

SPONSORSHIP OPPORTUNITIES



THOMPSON PARK



OCTOBER 4, 2026



9:00am



5K Run Sponsor
\$2,500

- Largest Business Logo on runners' T-shirts
- Logo on signage at registration, race course & awards area
- Prominent inclusion in press-releases, website & social media



Mile Marker &
1/2 Way there Sponsors
\$1,000

- Business Logo displayed on mile markers runner's T-shirts & event day signage.
- Business Name listed in press releases, newsletters, website & social media.



Water Station Sponsors
\$500

- Business logo displayed at water stations, runners' T-shirts & event day signage.
- Business name listed in press releases, newsletters, website & social media.



Breakfast Sponsor
\$250

- Business logo displayed on event day food tables
- Business name listed on runners' T-shirts, social media & website.



Book Lover **\$75**

- Name listed on runners' T-shirts



For any questions or to confirm your sponsorship, please email your logo (jpeg or png formats are acceptable) to info@bridgeofbooksfoundation.org. Payments can be made by check to Bridge of Books Foundation (mail to PO Box 39, Rumson, NJ 07760) or by credit card by clicking the 'Donate Button' on the Bridge of Books website, www.bridgeofbooksfoundation.org, and noting 5K Sponsorship in the comments.



info@bridgeofbooksfoundation.org

BRIDGE OF BOOKS
— FOUNDATION —